

THE WIM PROFILE

The Women's Institute of Management (264164-k), which was incorporated on 14.5.1993, is a Non Profit NGO with tax exempt status. **WIM does not receive any annual government grant.** All members of the WIM Board are volunteers. Up till 31.10.2020 WIM had delivered **756 courses/events**, benefitting **35,007 participants**, a majority of which are free training courses in Small Businesses and Basic ICT for disadvantaged women's groups such as **Single Parent Women, Rural Women, Orang Asli (Aboriginal) Women and Women in the Prisons, Rumah Seri Puteri, Malaysian Indian Women in the Rubber and Oil Palm Plantations and Malaysian Chinese Women in the J.E. virus-affected areas.** WIM has initiated two new undertakings, i.e. the setting up of a WIM Talent Fund and a WIM Millennials Support Group. WIM owns a 6-storey Building Complex, free of encumbrances.

WIM's Education and Management Programmes include a Master of Business Administration degree with the University of East London. Professors from the Harvard Business School, Henley Management School, UK, the Wharton School (University of Pennsylvania) and the Carnegie Mellon University conducted lectures pro bono to speak to our MBA students. WIM is also proposing to conduct an Executive Certificate Programme on Women's Leadership, a pioneer initiative in the Education industry. WIM's publication **initiatives include a WIM business journal, INSPIRE, a WIM Finance Handbook** for the Entrepreneur, Professional and Social Worker, **a book on Real Estate Investment Trust (REIT), a book on Reproductive Health "From the Womb to the Golden Years" and "Small and Medium Business: The IPO Debut", "Small Business Success Stories" and "Fundraising: Passion & Professionalism".** WIM became 25 years old on 14.5.2018 and celebrated with a 25th Anniversary Gala Dinner on 7.7.2018 at which WIM's latest book was launched, "Reaching for the Skies" – The WIM Story: From an Idea to a High Achiever NGO", a 432- page publication. Two unique Programmes organized by WIM are the **Prime Minister -WIM Lecture Series and the Tun Dr. Siti Hasmah WIM Inspirational Woman of the Year Award.** WIM's CEO, Dato Dr. Nellie Tan-Wong has been invited to speak at a **Women's Leadership Conference organised by the John F. Kennedy School of Government, Harvard University and as Keynote Address Speaker at a Women's Leadership Seminar organised by the Judge Business School, Cambridge University, UK and as Speaker at a Conference organised by the Asia Development Bank at Vancouver, Canada.** Inhouse groups of WIM include the **WIM Business Network (WBN) and WIM-UEL MBA Alumni.** WIM organised a very successful Hari Wanita Forum on Women's Leadership on 25.8.2020, at which WIM announced the creation of the **Tan Sri Dato Napsiah Omar Chair for Women's Leadership.**

WIM is an HRDF Approved Training Provider for the Corporate Sector. WIM has also been awarded projects from the **United Nations Population Fund** in respect of organising UNFPA workshops and leadership programmes related to women's health issues, entrepreneurship, empowerment of women in violence and women afflicted with HIV AIDs. WIM also signed an MOU with OSK Foundation to conduct Small Business Training Programmes for marginalised women in all states of Malaysia. WIM was the first Malaysian women's organisation to appear in the Internet, by sponsorship of Telekom Malaysia Bhd. Today, WIM's website attracts as many as **139,136 "hits" per month from 163 countries.** WIM won two **Public Relations awards** from the Institute of Public Relations, Malaysia. WIM has been awarded the **Malaysia Power Brand 2011 Award for Education** category in respect of Brand Development and Management on 9.1.2012. On 19.9.2012, WIM was also awarded Winner of the **European Union – Malaysia Chamber of Trade and Commerce Sustainability Award 2012 in the Empowerment of Women category.** WIM's CEO was also awarded the **BrandLaureate Brand Icon Leadership Award 2011** for her role in WIM on 9.11.2011. On 17.5.2015, Tan Sri Napsiah Omar, as Chief Executive of WIM College was awarded the **National Outstanding Educator Award (College category)** by Koperasi Pendidikan Swasta Malaysia Berhad. The Women's Ministry has recognised WIM as a **Juara Wanita (Women's Champion).** WIM's sole two Eminent Members are **YABhg. Tun Dr. Mahathir bin Mohamad**, the 4th and 7th Prime Minister and **YABhg Tun Abdullah Ahmad Badawi**, the 5th Prime Minister of Malaysia. **WIM has been awarded "Best Businesswomen's Networking Organisation 2020" in the South East Asia Business Award 2020 hosted by APAC Insider, UK.**

For the first time, WIM organised an **International Conference** at Bangkok on 6-8th November 2018, co-hosted with the **Nation-Building Institute and the Institute of Future Studies for Development, Thailand.** WIM's CEO presented a paper on **"Empowerment of Rural Women Leading Towards a Developed Country"**. She was also awarded **The Woman's Nation-Building Award (International).**

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