

## THE WIM PROFILE

The Women's Institute of Management (264164-k), which was incorporated on 14.5.1993, is a Non Profit NGO with tax exempt status. **WIM does not receive any annual government grant.** All members of the WIM Board are volunteers. Up till 31.8.2017 WIM had delivered **715 courses /events**, benefitting **32,628 participants**, a majority of which are free training courses in Small Businesses and Basic ICT for disadvantaged women's groups such as **Single Parent Women, Rural Women, Orang Asli (Aboriginal) Women and Women in the Prisons, Rumah Seri Puteri, Malaysian Indian Women in the Rubber and Oil Palm Plantations and Malaysian Chinese Women in the J.E. virus-affected areas.** When WIM conducted a Small Business Course for women in the Kajang Prison, they wept with joy when they each received a WIM Certificate of Attendance. One inmate who was released visited WIM to thank WIM for giving her a second chance with the idea of doing her own business. She joined a Toastmasters group to improve her speaking skills. WIM's participants from the J.E. areas are now earning income in pressed flowers, smocking, candlewax lampshades, basketery and other business activities. A group of WIM single parent women participants from Kedah went into hydroponic vegetable cultivation. Two participants run a cookie stall at the Mall. One participant trades in East Malaysian batek and songket at the Sungei Wang Plaza, and so the stories go on.....

WIM's Education and Management Programmes include a Master of Business Administration degree with the University of East London. Professors from the Harvard Business School, Henley Management School, UK, the Wharton School (University of Pennsylvania) and the Carnegie Mellon University conducted lectures pro bono to speak to our MBA students or help raise funds for WIM. WIM's publication **initiatives include a WIM business journal, INSPIRE, a WIM Finance Handbook** for the Entrepreneur, Professional and Social Worker, **a book on Real Estate Investment Trust (REIT), a book on Reproductive Health "From the Womb to the Golden Years" and "Small and Medium Business: The IPO Debut" and "Small Business Success Stories".** Two unique Leadership Programmes organized by WIM are the **Prime Minister -WIM Lecture Series and the Tun Dr. Siti Hasmah WIM Inspirational Woman of the Year Award.** **Inhouse groups of WIM include the WIM Business Network (WBN), the WIM Support Group for Recurring Pregnancy Loss and WIM-UEL MBA Alumni.** Membership of **WIM's Business Network** comprises categories of Corporate Members, Life Members (Male & Female) and Ordinary Members (Male & Female) for Klang Valley, Outstation and Overseas.

WIM is an HRDF Approved Training Provider for the Corporate Sector. WIM has also been awarded projects from the **United Nations Population Fund** in respect of organising UNFPA workshops and leadership programmes related to women's health issues, entrepreneurship, empowerment of women in violence and women afflicted with HIV AIDs. (1997, 1998, 2000, 2007-2012 and 2013-2017). WIM was the first Malaysian women's organisation to appear in the Internet, by sponsorship of Telekom Malaysia Bhd. Today, WIM's website attracts as many as **84, 183 "hits" per month from 156 countries. WIM won two Public Relations awards** from the Institute of Public Relations, Malaysia. WIM has been accredited with the **Malaysia Power Brand 2011 for Education** category in respect of Brand Development and Management on 9.1.2012. On 19.9.2012, WIM was also awarded Winner of the **European Union – Malaysia Chamber of Trade and Commerce Sustainability Award 2012 in the Empowerment of Women category.** WIM's CEO was also awarded the **BrandLaureate Brand Icon Leadership Award 2011** for her role in WIM on 9.11.2011. On 17.5.2015, Tan Sri Napsiah Omar, as Chief Executive of WIM College was awarded the National Outstanding Educator Award (College category) by Koperasi Pendidikan Swasta Malaysia Berhad. The Women's Ministry has recognised WIM as a Juara Wanita (Women's Champion) and WIM's CEO Dato Dr. Nellie Tan-Wong has been appointed to the newly formed Women's Advisory and Consultative Council by YAB the Prime Minister on 24.8.2015. WIM's sole two Eminent Members are **YABhg. Tun Dr. Mahathir bin Mohamad and YABhg Dato Seri Abdullah Ahmad Badawi**, the 4<sup>th</sup> and 5<sup>th</sup> Prime Ministers of Malaysia.

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